

THIS YEAR'S BIGGEST GATHERING FOR MICE INDUSTRY

EXHIBITION EXCELLENCE AWARDS & SUMMIT 2025

📅 31 MAY 2025 | 📍 CIDCO Exhibition Centre, Mumbai

CO-LOCATED EVENTS

INDIA EVENT EXPO





INDIA EVENT EXPO

Showcasing the best of event offerings

31 MAY 2025 || CIDCO Exhibition & Convention Centre, Mumbai

EXHIBITOR PROFILE

- ⇒ *Event management companies*
- ⇒ *Event venues*
- ⇒ *Technology players*
- ⇒ *Structure suppliers*
- ⇒ *Service providers*

VISITOR PROFILE

- ⇒ *Exhibition organisers*
- ⇒ *Event companies*
- ⇒ *PCO's*
- ⇒ *Industry associations*
- ⇒ *Trade bodies*

**INR
8000/-
per sqm.**

CO-LOCATED WITH



BOOK YOUR STALL NOW

Mr. Dharam 9999194995 - Email: dutt.dharam@exhibitions Showcase.com



MARKETING OPPORTUNITIES

Reach Out To 1000+ Leaders In A Perfect Environment

Senior Management Decision Makers

✓ CEOs ✓ COOs ✓ CFOs ✓ MDs ✓ Presidents

Trade Associations	Exhibition Organizers	Corporate Heads	Govt. Representatives
Event Venues	Event Service Partners	Conference Organisers	Event Management Cos

- **EEA VIP Pass** - Get an all access pass to attend the EEA2025 @ INR 5000 + GST
- **Stall Space** - Showcase your brand to industry leaders @ INR 8000/- per sqmt. + GST
- **Exhibition Showcase EEA Special Issue Advertisement** - @INR 25,000 + GST
- **Sponsorship Packages** - Leverage top of the mind brand recall with packages starting @ INR 250,000 till INR 15,00000



MARKETING OPPORTUNITIES

Reach Out To 1000+ Leaders In A Perfect Environment



**SPECIAL
COMBO
OFFERS**



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STALL + EEA SPL. ISSUE COMBO

9 sq.mt. Booth Space + Full Page Advt in EEA Spl Edition of Exhibition Showcase + 2 Event Passes

INR 95,000/- Only

SPONSORSHIP OPPORTUNITIES

A PERFECT PLATFORM TO LEVERAGE YOUR BRAND PRESENCE

EXHIBITION EXCELLENCE AWARDS & SUMMIT 2025

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SIGNATURE

₹ 20 Lacs

PLATINUM

₹ 15 Lacs

GOLD

₹ 9 Lacs

SILVER

₹ 5 Lacs

ASSOCIATE

₹ 2.5 Lacs

	SIGNATURE	PLATINUM	GOLD	SILVER	ASSOCIATE
LOGO IN STAGE BACKDROP & COLLATERAL	✓	✓	✓	✓	✓
SPECIAL MEDIA PROMOTION & DOH BRANDING	✓	✓	✓	✓	✓
PREMIUM LISTING IN EXHIBITION DIRECTORY	✓	✓	✓	✓	✓
FULL PAGE COLOR ADVT. IN EEA SPL. MAGAZINE	✓	✓	✓	✓	✓
EVENT INVITES	8 Nos	4 Nos	3 Nos	2 Nos	1 Nos
STALL SPACE AT EVENT	36 sqm	18 sqm	18 sqm	9 sqm	9 sqm
OPPORTUNITY TO CO-PRESENT AWARDS	15 Slots	7 Slots	4 Slots	1 Slots	
INTERVIEW IN EXHIBITION SHOWCASE MAGAZINE	✓	✓	✓	✓	
INTERVIEW VIGNETTE ON ES TV	✓	✓	✓	✓	
LOGO IN DELEGATE PASSES & INVITES	✓	✓	✓		
MENTION IN PRESS RELEASES	✓	✓			
DEDICATED STANDEE AT EVENT	✓				
EXCLUSIVE PRESENTATION TIME AT EVENT	✓				

ADDITIONAL SPONSORSHIP OPPORTUNITIES

FORUM SPONSOR (ZONE A/B/C)

Rs. 400000 + GST

- Logo branding on pre-event communications
- Branding on stage, signage & creatives
- Exclusive sponsor title
- Invitation on stage to extend some felicitations
- Branding with hyperlink on event website
- 2 event passes + full page advt. in special issue + 9 sqmt. stall in main hall (optional)
- Upto 1 Min Video in this zone + Feature Interview
- 2 standees inside forum zone (4x8 ft)

EDITOR'S CHOICE AWARDS SPONSOR (A SET)

Rs. 400000

- Logo branding on pre-event communications
- Branding on stage, signage & creatives
- Exclusive sponsor title
- Upto 1 Min video will be played before awards
- Invitation on stage to extend some felicitations
- Branding with hyperlink on event website
- 2 event passes + full page advt. in special issue + 9 sqmt. stall in main hall (optional)
- Feature Interview

REGISTRATION PARTNER

Rs. 300000 + Onsite registration handling at EEA2025

- Logo branding on pre-event communications
- Exclusive sponsor title
- Branding with hyperlink on event website
- Branding on stage, signage & creatives
- Onsite and online event registration management + mobile app
- 2 event passes + full page advt. in special issue + 18 sqmt space

TECH PARTNER

Rs. 400000 + Tech showcase opportunity

- Logo branding on pre-event communications
- Exclusive sponsor title
- Branding with hyperlink on event website
- Branding on stage, signage & creatives
- 27 sqmt space to showcase technology
- 2 event passes + full page advt. in special issue
- Upto 1 Min Video in any zone + Feature Interview

LANYARD PARTNER

Rs. 400000

- Logo branding on pre-event communications
- Exclusive sponsor title
- Branding with hyperlink on event website
- Branding on stage, signage & creatives
- Logo branding on VIP & Delegate lanyards
- 2 event passes + full page advt. in special issue + 18 sqmt. space in main hall (optional)

GIFT PARTNER

Rs. 400000

- Logo branding on pre-event communications
- Exclusive sponsor title
- Branding with hyperlink on event website
- Branding on stage, signage & creatives
- Branding on delegate kits / gifts
- 2 event passes + full page advt. in special issue
- 18 sqmt. stall in main hall (optional)

CELEBRATION PARTNER

Rs. 450000

- Logo branding on pre-event communications
- Exclusive sponsor title
- Branding with hyperlink on event website
- Branding on stage, signage & creatives
- 2 event passes + full page advt. in special issue + 18 sqmt. space in main hall (optional)
- Upto 1 Min Video in any zone + Feature Interview

SUSTAINABILITY PARTNER

Rs. 500000

- Logo branding on pre-event communications
- Exclusive sponsor title
- 36 Sqmt space for sustainability showcase
- Branding with hyperlink on event website
- Branding on stage, signage & creatives
- Invitation on stage to co-present some awards
- 2 event passes + full page advt. in special issue
- Upto 1 Min Video in any zone + Feature Interview

ADDITIONAL SPONSORSHIP OPPORTUNITIES

EXHIBITION ORGANISERS AWARDS SEGMENT

Rs. 400000

- Logo branding on pre-event communications
- Exclusive sponsor title
- Branding with hyperlink on event website
- Branding on stage, signage & creatives
- Invitation on stage to co-present this segment awards
- 2 event passes + full page advt. in special issue + 18 sqmt. space main hall (optional)
- Upto 1min video will be played before awards

EXHIBITION VENUE AWARDS SEGMENT SPONSOR

Rs. 400000

- Logo branding on pre-event communications
- Exclusive sponsor title
- Branding with hyperlink on event website
- Branding on stage, signage & creatives
- Invitation on stage to co-present this segment awards
- 2 event passes + full page advt. in special issue + 18 sqmt. space in main hall (optional)
- Upto 1min video will be played before awards

REFRESHMENTS SPONSOR

Rs. 400000

- Logo branding on pre-event communications
- Exclusive sponsor title + tent card branding
- Branding with hyperlink on event website
- Branding on stage, signage & creatives
- Invitation on stage to co-present some awards
- 2 event passes + full page advt. in special issue + 18 sqmt. space in main hall (optional)

SERVICE PROVIDERS AWARDS SEGMENT SPONSOR

Rs. 400000

- Logo branding on pre-event communications
- Exclusive sponsor title
- Branding with hyperlink on event website
- Branding on stage, signage & creatives
- Invitation on stage to co-present this segment awards
- 2 event passes + full page advt. in special issue + 18 sqmt. space in main hall (optional)
- Upto 1min video will be played before awards

EDITOR'S AWARDS SEGMENT SPONSOR (B SET)

Rs. 400000

- Logo branding on pre-event communications
- Exclusive sponsor title
- Branding with hyperlink on event website
- Branding on stage, signage & creatives
- Invitation on stage to co-present this segment awards
- 2 event passes + full page advt. in special issue + 18 sqmt. space in main hall (optional)
- Upto 1min video will be played before awards

CONFERENCE PARTNER

Rs. 400000

- Logo branding on pre-event communications
- Exclusive sponsor title + invitation to distribute some awards
- Branding with hyperlink on event website
- Branding on stage, signage & creatives
- 2 event passes + full page advt. in special issue + upto 27 sqmt. space in main hall (optional)
- Upto 1 Min Video in any zone + Feature Interview

BUSINESS LOUNGE PARTNER

Rs. 450000

- Logo branding on pre-event communications
- Exclusive sponsor title + branded tent cards on each table
- Branding with hyperlink on event website
- Branding on stage, signage & creatives + zone entry
- Invitation on stage to co-present some awards
- 2 event passes + full page advt. in special issue + 9 sqmt. stall in main hall (optional)
- Opportunity to keep your brochure on tables + 2 standees in the business lounge

ADDITIONAL SPONSORSHIP OPPORTUNITIES

SPORTS ZONE PARTNER

Rs. 300000

- Logo branding on pre-event communications
- Exclusive sponsor title
- Branding with hyperlink on event website
- Branding on stage, signage & creatives
- Invitation on stage to co-present sports awards
- 2 event passes + full page advt. in special issue + 18 sqmt. space main hall (optional)
- Tent card branding + entry branding in sports zone

LUCKY DRAW PARTNER

Rs. 300000

- Logo branding on pre-event communications
- Exclusive sponsor title
- Branding with hyperlink on event website
- Branding on stage, signage & creatives
- Invitation on stage to co-present sports awards
- 2 event passes + full page advt. in special issue + 18 sqmt. space main hall (optional)

CONTACT US FOR OTHER SPONSORSHIP OPPORTUNITIES

TRAVEL PARTNER

HOTEL PARTNER

MOMENTO PARTNER

BRANDING PARTNER

MANPOWER PARTNER

FABRICATION PARTNER

**ENTERTAINMENT
PARTNER**

**EVENT PHOTOGRAPHY
& VIDEOGRAPHY**

PR PARTNER

SOCIAL MEDIA PARTNER

STALL PARTNER

SECURITY PARTNER

CARPET PARTNER

GENSET PARTNER

**EVENT MANAGEMENT
PARTNER**

CONCEPT PARTNER

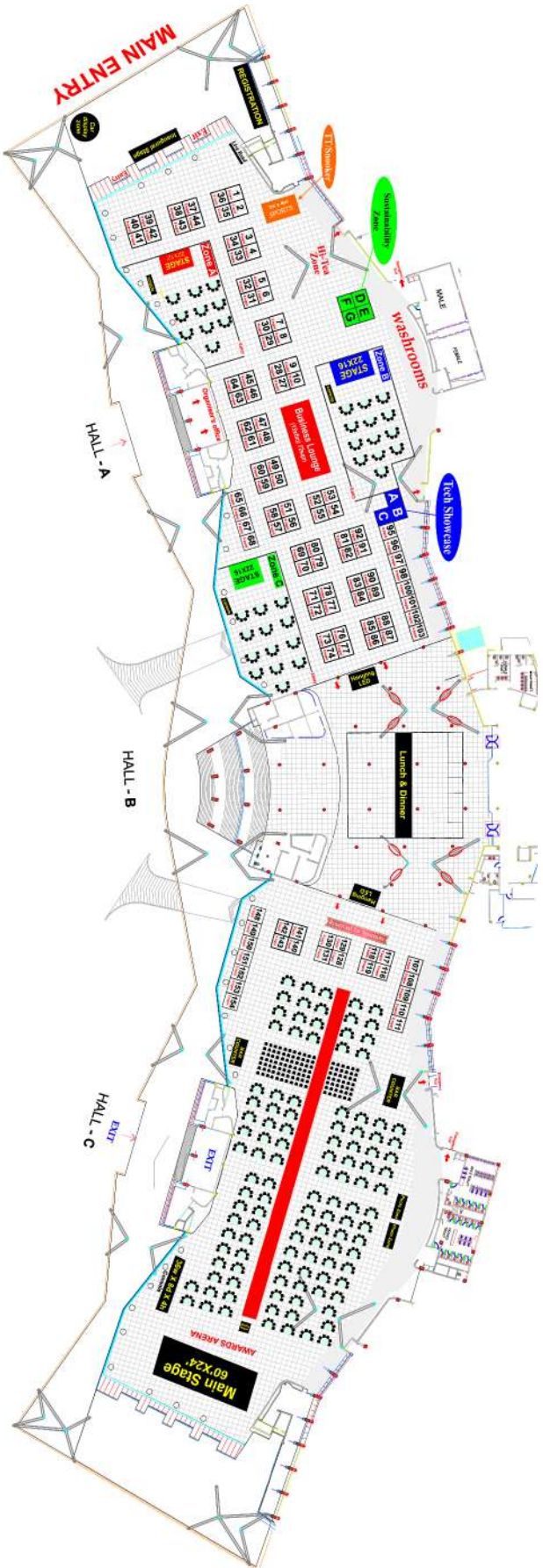
**SOUND, LIGHT & AV
PARTNER**

INSURANCE PARTNER

EEA2025 LAYOUT



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31 MAY 2025

OFFICIAL HOST

CIDCO

EXHIBITION & CONVENTION CENTRE

MUMBAI

SPACE BOOKING FORM

INDIA EVENT EXPO 2025 SPACE BOOKING APPLICATION FORM

India Event Expo 2025 Secretariat

Exhibition Showcase - B-26

Sector 2, Noida - 201301

Phone : +91-8750107179

E-mail : suyash@exhibitions Showcase.com

For Exhibition Management use only

1. NAME OF EXHIBITING COMPANY:**ADDRESS:**

TEL: _____ MOB: _____ FAX: _____

EMAIL: _____ WEBSITE: _____

Person in Charge of Participation: _____ Designation: _____

Contact Person at Stand: _____ Designation: _____

Products/ Services on display: _____

Foreign Representations: _____

GST Registration No.: _____

*Kindly share the copy of GST Registration Certificate along with the Space Booking Application Form***2. Exhibition Space Requirement: Rate (per sq. m.)**

<i>Space Type</i>	<i>Minimum Space</i>	<i>Indian Exhibitors (Indoor Space per Sqm)</i>	<i>International Exhibitors (Indoor Space per Sq m)</i>
Raw Space	9 sqm	INR 7500/-	USD 90
Shell Scheme Space	9 sqm	INR 8000/-	USD 100

Preferred Stall: _____ Area: _____ (Sqm)

Total Cost: _____ (inclusive of _____)

3. Payment Terms : Pay 50% with Space Application Form for confirmation of the stall and balance 50% to be paid before 1 May 2025.

Allotment of stalls will be made on a first-cum-first-served basis.

METHOD OF PAYMENT :

Online Transfer - (NEFT/RTGS) - Account Name : SEAGEM MEDIA SYSTEMS - Bank Name : Yes Bank - Branch Address : B-379, Meera Bagh, New Delhi - IFSC Code : YESB0000185. Seagem Media Systems - Account no. : 018583800002880

OTHERS:*We are also interested for:* Advertising in EEA special edition of Exhibition Showcase Magazine Sponsorship in Exhibition Excellence Awards & Summit 2024

I/We have read the terms & conditions on page 2 and confirm that we shall abide by them.

For and behalf of Exhibitor

Company Stamp and Authorized Signature: _____

Date: _____