

THE MEGA INITIATIVE GETS BIGGER

EXHIBITION EXCELLENCE AWARDS & SUMMIT 2024

21 JUNE 2024 | CIDCO Exhibition & Convention Centre, Mumbai

CO-LOCATED EVENTS

Associations & Corporate
Leaders Forum

Event Sustainability
Forum

IN CONJUNCTION WITH

INDIA EVENT EXPO





MARKETING OPPORTUNITIES

Reach Out To 600+ Leaders In A Perfect Environment

Senior Management Decision Makers

CEOs COOs CFOs MDs Presidents

Trade Associations	Exhibition Organizers	Corporate Heads	Govt. Representatives
Event Venues	Event Service Partners	Conference Organisers	Event Management Cos

- **EEA VIP PASS** - Get an all access pass to attend the EEA2024 @ INR 5000 + GST
- **STALL SPACE** - Showcase your brand to industry leaders @ INR 8000/- per sqmt. + GST
- **EXHIBITION SHOWCASE EEA SPECIAL ISSUE ADVERTISEMENT** - @INR 25,000
- **SPONSORSHIP PACKAGES** - Leverage top of the mind brand recall with packages starting @ INR 250000 till INR 1500000



MARKETING OPPORTUNITIES

Reach Out To 600+ Leaders In A Perfect Environment



INDIA EVENT EXPO

Showcasing the best of event offerings



STALL + EEA SPL. ISSUE COMBO

9 sq.mt. Booth Space + Full Page Advt in EEA Spl Edition of Exhibition Showcase + Premium Listings (Online) + 2 Spl Event Passes

INR 95,000/- Only

SPONSORSHIP OPPORTUNITIES

A PERFECT PLATFORM TO LEVERAGE YOUR BRAND PRESENCE

EXHIBITION EXCELLENCE AWARDS & SUMMIT 2024

📅 21 JUNE 2024 | 📍 CIDCO Exhibition & Convention Centre, Mumbai



SIGNATURE

₹ 20 Lacs

PLATINUM

₹ 15 Lacs

GOLD

₹ 9 Lacs

SILVER

₹ 5 Lacs

ASSOCIATE

₹ 2.5 Lacs

	SIGNATURE	PLATINUM	GOLD	SILVER	ASSOCIATE
LOGO IN STAGE BACKDROP & COLLATERAL	✓	✓	✓	✓	✓
SPECIAL MEDIA PROMOTION & DOH BRANDING	✓	✓	✓	✓	✓
PREMIUM LISTING IN EXHIBITION DIRECTORY	✓	✓	✓	✓	✓
FULL PAGE COLOR ADVT. IN EEA SPL. MAGAZINE	✓	✓	✓	✓	✓
EVENT INVITES	8 Nos	4 Nos	3 Nos	2 Nos	1 Nos
STALL SPACE AT EVENT	27 sqm	18 sqm	18 sqm	9 sqm	9 sqm
OPPORTUNITY TO CO-PRESENT AWARDS	15 Slots	7 Slots	4 Slots	1 Slots	
INTERVIEW IN EXHIBITION SHOWCASE MAGAZINE	✓	✓	✓	✓	
INTERVIEW VIGNETTE ON ES TV	✓	✓	✓	✓	
LOGO IN DELEGATE PASSES & INVITES	✓	✓	✓		
MENTION IN PRESS RELEASES	✓	✓			
DEDICATED STANDEE AT EVENT	✓				
EXCLUSIVE PRESENTATION TIME AT EVENT	✓				

ADDITIONAL SPONSORSHIP OPPORTUNITIES

A PERFECT PLATFORM TO LEVERAGE YOUR BRAND PRESENCE

INDIA ASSOCIATIONS FORUM SPONSOR +EVENT DIRECTOR'S FORUM OPTIONAL

Rs. 650000

- Logo branding on pre-event communications
- Branding on stage, signage & creatives
- Exclusive sponsor title
- Speaking opportunity
- Invitation on stage to extend some felicitations
- Branding with hyperlink on event website
- 2 event passes + full page advt. in special issue + 9 sqmt. stall (optional)
- Feature Interview

REGISTRATION PARTNER

Rs. 250000 + onsite registration handling at EEA2024

- Logo branding on pre-event communications
- Exclusive sponsor title
- Branding with hyperlink on event website
- Branding on stage, signage & creatives
- Onsite and online event registration management
- 2 event passes + full page advt. in special issue

LANYARD PARTNER

Rs. 350000

- Logo branding on pre-event communications
- Exclusive sponsor title
- Branding with hyperlink on event website
- Branding on stage, signage & creatives
- Logo branding on VIP & Delegate lanyards
- 2 event passes + full page advt. in special issue + 9 sqmt. stall space

CELEBRATION PARTNER

Rs. 350000

- Logo branding on pre-event communications
- Exclusive sponsor title
- Branding with hyperlink on event website
- Branding on stage, signage & creatives
- 2 event passes + full page advt. in special issue + 9 sqmt. stall space

WOMEN IN MICE FORUM

+EVENT SUSTAINABILITY FORUM SPONSOR

Rs. 500000

- Logo branding on pre-event communications
- Branding on stage, signage & creatives
- Exclusive sponsor title
- Speaking opportunity
- Invitation on stage to extend some felicitations
- Branding with hyperlink on event website
- 2 event passes + full page advt. in special issue + 9 sqmt. stall (optional)
- Feature Interview

TECH PARTNER

Rs. 350000 + tech showcase opportunity

- Logo branding on pre-event communications
- Exclusive sponsor title
- Branding with hyperlink on event website
- Branding on stage, signage & creatives
- Onsite and online event technology
- 2 event passes + full page advt. in special issue + 9 sqmt. stall space

GIFT PARTNER

Rs. 400000

- Logo branding on pre-event communications
- Exclusive sponsor title
- Branding with hyperlink on event website
- Branding on stage, signage & creatives
- Branding on delegate kits / gifts
- 2 event passes + full page advt. in special issue + 9 sqmt. stall

SUSTAINABILITY PARTNER

Rs. 450000

- Logo branding on pre-event communications
- Exclusive sponsor title
- Branding with hyperlink on event website
- Branding on stage, signage & creatives
- Invitation on stage to co-present some awards
- 2 event passes + full page advt. in special issue + 9 sqmt. stall space

ADDITIONAL SPONSORSHIP OPPORTUNITIES

EXHIBITION ORGANISERS AWARDS SEGMENT

Rs. 350000

- Logo branding on pre-event communications
- Exclusive sponsor title
- Branding with hyperlink on event website
- Branding on stage, signage & creatives
- Invitation on stage to co-present this segment awards
- 2 event passes + full page advt. in special issue + 9 sqmt. stall space

SERVICE PROVIDERS AWARDS SEGMENT SPONSOR

Rs. 350000

- Logo branding on pre-event communications
- Exclusive sponsor title
- Branding with hyperlink on event website
- Branding on stage, signage & creatives
- Invitation on stage to co-present this segment awards
- 2 event passes + full page advt. in special issue + 9 sqmt. stall space

EXHIBITION VENUE AWARDS SEGMENT SPONSOR

Rs. 350000

- Logo branding on pre-event communications
- Exclusive sponsor title
- Branding with hyperlink on event website
- Branding on stage, signage & creatives
- Invitation on stage to co-present this segment awards
- 2 event passes + full page advt. in special issue + 9 sqmt. stall space

EDITOR CHOICE/INTERNATIONAL AWARDS SEGMENT SPONSOR

Rs. 350000

- Logo branding on pre-event communications
- Exclusive sponsor title
- Branding with hyperlink on event website
- Branding on stage, signage & creatives
- Invitation on stage to co-present this segment awards
- 2 event passes + full page advt. in special issue + 9 sqmt. stall space

REFRESHMENTS SPONSOR

Rs. 350000

- Logo branding on pre-event communications
- Exclusive sponsor title
- Branding with hyperlink on event website
- Branding on stage, signage & creatives
- Invitation on stage to co-present this segment awards
- 2 event passes + full page advt. in special issue + 9 sqmt. stall space

TRAVEL SPONSOR

Rs. 350000

- Logo branding on pre-event communications
- Exclusive sponsor title
- Branding with hyperlink on event website
- Branding on stage, signage & creatives
- Invitation on stage to co-present this segment awards
- 2 event passes + full page advt. in special issue + 9 sqmt. stall space

BESPOKE SPONSORSHIP PACKAGE

Rs. 400000

- Logo branding on pre-event communications
- Exclusive sponsor title
- Branding with hyperlink on event website
- Branding on stage, signage & creatives
- Invitation on stage to co-present this segment awards
- 2 event passes + full page advt. in special issue + 9 sqmt. stall space

CONFERENCE PARTNER

Rs. 350000

- Logo branding on pre-event communications
- Exclusive sponsor title
- Branding with hyperlink on event website
- Branding on stage, signage & creatives
- 2 event passes + full page advt. in special issue + 9 sqmt. stall

PRESENTS



INDIA EVENT EXPO

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EXHIBITOR PROFILE

- ⇒ *Event freight forwarders*
- ⇒ *Event venues*
- ⇒ *Technology players*
- ⇒ *Structure suppliers*
- ⇒ *Service providers*

VISITOR PROFILE

- ⇒ *Exhibition organisers*
- ⇒ *Event companies*
- ⇒ *PCO's*
- ⇒ *Industry associations*
- ⇒ *Trade bodies*

**INR
8000/-
per sqm.**

**ONLY
96
STALLS**

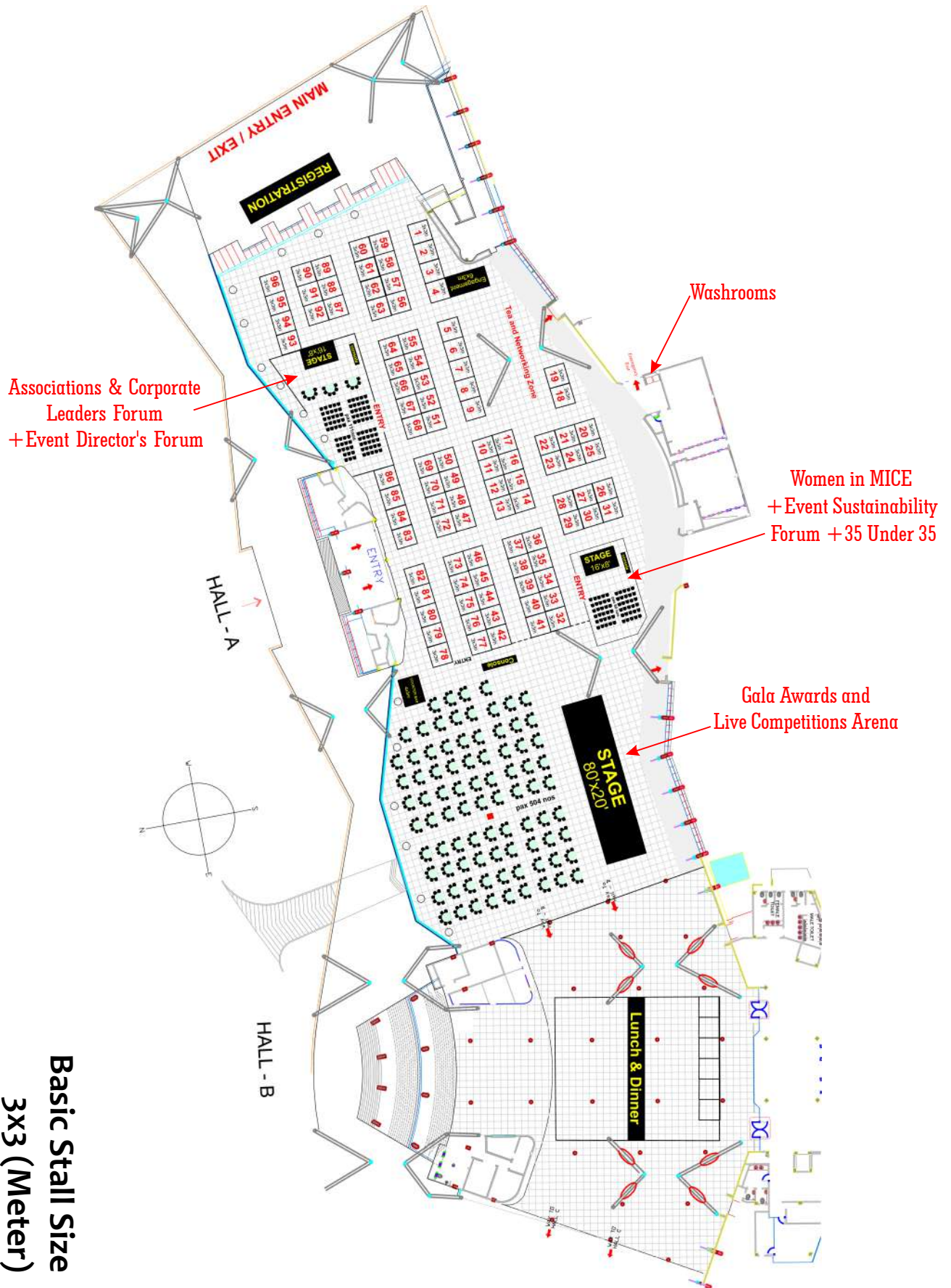
CO-LOCATED WITH



BOOK YOUR STALL NOW

Mr. Dharam 9999194995 - Email: dutt.dharam@exhibitions Showcase.com

EEA2024 LAYOUT



**Basic Stall Size
3x3 (Meter)**

SPACE BOOKING FORM

INDIA EVENT EXPO 2024 SPACE BOOKING APPLICATION FORM

India Event Expo 2024 Secretariat

Exhibition Showcase - B26

Sector 2, Noida - 201301

Phone : +91 9999194995

E-mail : dutt.dharam@exhibitions Showcase.com

For Exhibition Management use only

1. NAME OF EXHIBITING COMPANY:**ADDRESS:**

TEL: _____ MOB: _____ FAX: _____

EMAIL: _____ WEBSITE: _____

Person in Charge of Participation: _____ Designation: _____

Contact Person at Stand: _____ Designation: _____

Products/ Services on display: _____

Foreign Representations: _____

GST Registration No.: _____

*Kindly share the copy of GST Registration Certificate along with the Space Booking Application Form***2. Exhibition Space Requirement: Rate (per sq. m.)**

<i>Space Type</i>	<i>Minimum Space</i>	<i>Indian Exhibitors (Indoor Space per Sqm)</i>	<i>International Exhibitors (Indoor Space per Sq m)</i>
Raw Space	18 sqm	INR 7500/-	USD 90
Shell Scheme Space	9 sqm	INR 8000/-	USD 100

Preferred Stall: _____ Area: _____ (Sqm)

Total Cost: _____ (inclusive of _____)

3. Payment Terms : Pay 50% with Space Application Form for confirmation of the stall and balance 50% to be paid before 10 May 2024.

Allotment of stalls will be made on a first-cum-first-served basis.

METHOD OF PAYMENT :

Online Transfer - (NEFT/RTGS) - Account Name : SEAGEM MEDIA SYSTEMS - Bank Name : Yes Bank - Branch Address : B-379, Meera Bagh, New Delhi - IFSC Code : YESB0000185. Seagem Media Systems - Account no. : 018583800002880

OTHERS:*We are also interested for:* Advertising in EEA special edition of Exhibition Showcase Magazine Sponsorship in Exhibition Excellence Awards & Summit 2024

I/We have read the terms & conditions on page 2 and confirm that we shall abide by them.

For and behalf of Exhibitor

Company Stamp and Authorized Signature: _____

Date: _____