



Exhibition Excellence Awards 2017

Saturday, 18 March
India Expo Mart
Greater Noida



Sponsorship Opportunities At EEA 2017

S. No	Sponsorship Categories	Title (Rs 22 Lacs+Tax)	Co-Title (Rs 19 Lacs+Tax)	Platinum (Rs 15 Lacs+Tax)	Gold (Rs 10 Lacs+Tax)	Silver (Rs 5 Lacs+Tax)	Associate (Rs 2 Lacs+Tax)
1	Logo in stage backdrop, online, collateral	✓	✓	✓	✓	✓	✓
2	Mention in press releases	✓	✓	✓			
3	Logo in Delegate passes, Invites	✓	✓	✓	✓		
4	Social Media Promotion, OOH Branding	✓	✓	✓	✓	✓	✓
5	Special Interview vignette on Zee Business TV	15 Times	10 Times				
6	Special Interview on Zee Business TV	90 Secs	50 Secs				
7	Opportunity To Co-present Awards	15 Slots	10 Slots	7 Slots	4 Slots	1 Slot	
8	Interview in Exhibition Showcase Magazine	✓	✓	✓	✓	✓	
9	Full Page Color Advertisement in Exhibition Showcase	✓	✓	✓	✓	✓	✓
10	Full Page Color Advt. in India Exhibition Directory	✓	✓	✓	✓	✓	✓
11	Profile Highlight in EEA Coffee Table Book	✓	✓	✓			
12	Exclusive Presentation time at Awards	✓	✓				
13	Stall Space at Event	27 sq. mt.	18 sq.mt.	12 sq. mt.	9 sq. mt.	6 sq. mt.	
14	Premium Listing in India Exhibition Directory	✓	✓	✓	✓	✓	✓
15	Special interview vignette on Exhibition Showcase TV	✓	✓	✓	✓		
16	Event Invites	8	6	4	3	2	1